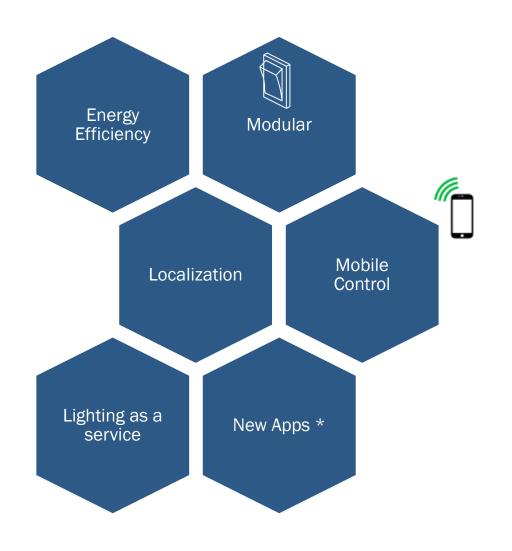
# THINK ON.

Connected Lighting : Energy Saving to Building Automation

Innovations in Smart Homes and Buildings February 2020



# Market Trends and Enabling Technologies







## **Connectivity Options**

- Ubiquity
- Widespread Ecosystem
- Ultra-Low-Power
- Energy Harvesting
- Mesh Networking
- Security

Bluetooth® Low Energy



- Ultra-Low-Power
- Energy Harvesting
- Mesh Networking
- Security

Zigbee™ Green Power



- 20-100 Watts of Power
- B2B/Industrial
- Reliable, wired connection

Power Over Ethernet (PoE)

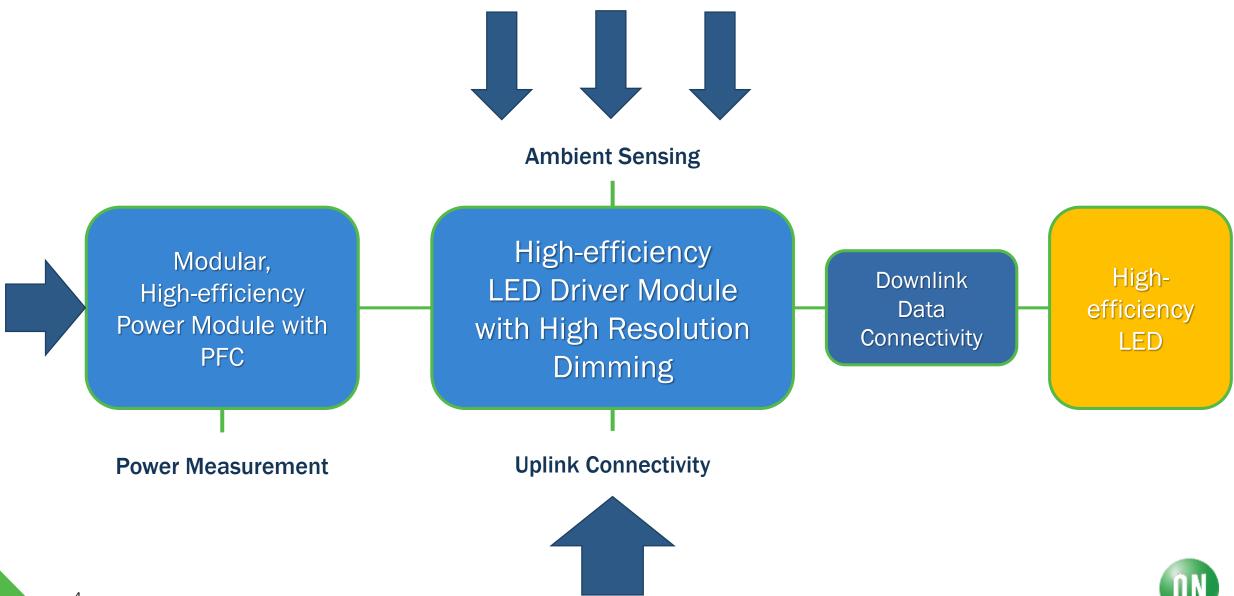


- Pairing
- Security
- Commissioning

Near Field Communication (NFC)



## **Smart Lighting Platform description**



#### Do's

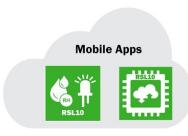
- Light for Comfort
- Light for Communication
- Light for Health care
- Light for Agriculture
- Human Centric Lighting
- Lighting as a Service





### **Supported features**

- Configurable Dual Stage Industrial LED Powering module
- Power range and lumen range: 10 to 70 electrical watts (1000 to 7000 Lumen)
- Uplink Connected lighting functions (On/ Off / Dimming / programming/ Mesh )
- 12 bits PWM Dimming (only RSL10, BLE5 SoC)
- Downlink Connected lighting (Localization low data rate only) Phase 2
- Multiple LED Strings (1, 2, 3/4)
- AC 230Vac, 270Vac /100V and 50 / 60Hz combinations
  Efficiency >90% (reference: normally full load)
- Support Multi sensor shields (PMOD) ALS, PIR, Temp, Moist, Etc
- Support POE Supply (bt) and dimming over IP address
- Cost Effective PCB implementation
- OEM Friendly Layout
- Mobile App for Sense and Control and FOTA
  - IoS and Android





#### What is the kit made of?

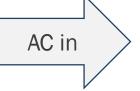








LIGHTING-CONNECTIVITY-GEVB









LIGHTING-POWER-AC-GEVB

LIGHTING-LEDDRIVE-7760-GEVB

LIGHTING-LED-GEVK











## **Modular LED Lighting Platform**

- Four Modules
- Supports Bluetooth® Low Energy, Zigbee, PoE
- 10-70 Watt Output Power Range
- 1000 to 7000 Lumen Range
- Uplink Connected Lighting Functions
  - On/ Off / Dimming / Programmii
- 12-bits PWM Dimming
- Downlink Connectivity
  - Localization
- Supports Modular LED Topology
  - Multiple Strings, Multiple LED
- Supports Worldwide AC inputs or PoE
  - 230 Vac, 270 Vac / 100 V and 50 / 60 Hz combinations
- >90% efficiency
- Support multi-sensor shields (PMOD) ALS, PIR, Temp, Moist.











# **Key Takeaways**

- Connected Lighting is the fastest growing IoT device category
- Energy savings from connected lighting provide a clear Rol

 Connected lighting being transformed into a Platform supporting several novel use cases

 Low-power connectivity is driving connected lighting innovations, even enabling completely battery-less designs

